

Nico Pierson

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Education

Wellesley College, Wellesley, MA, Class of 2025

Pursuing a major in Media Arts and Sciences, GPA: 3.79

MAS is an interdisciplinary degree that combines an intensive study of computer science with supplementary coursework in new media and design.

Employment

Vestaron (Summer Internship)

2023

Data Science Intern

- *Responsible for analyzing large amounts of raw data weekly and writing code using APIs to optimize data collection and storage.*
- *Transformed raw data into cogent market reports using data visualization tools to create succinct representations of complex company analytics, allowing the marketing team to communicate efficiently and effectively with other parts of the company.*
- *Provided weekly updates on target market trends and competitor growth to the product development team in order to develop a more informed business strategy that is cognizant of the current state of the biotechnology industry.*

Candoo Tech (Remote Summer Internship)

2022

Assistant Data Analyst

- *Worked with the marketing team to plan advertising campaigns and design ad material.*
- *Used customer data trends to determine success of B2B vs B2C business endeavors*
- *Overhauled monthly data collection system, freeing time for more complex data analysis tasks.*

Activities and Extracurriculars

Kaleidoscope Literary Magazine, Wellesley College

2021 - 2023

Literary editor, collaborating with authors on editing pieces in a multi-staged peer review process.

Wellesley College Archery Team

2021 - Present

Equipment Manager, responsible for travel tournament preparation and on-site equipment repairs.

Technical Skills

Tools

Microsoft Office Suite, PowerBI, Adobe Suite

Coding

Proficient in Java, Javascript, Python, and MongoDB, familiar with C# and MySQL